



FOOD WEEK

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5TH EDITION · NEXT-GEN FOOD & HEALTH TECH SUMMIT

SPONSORSHIP OPPORTUNITIES

Amsterdam, Netherlands | May 03–04, 2027

Driving the Next Era of Food & Health Innovation

Connect · Innovate · Collaborate · Transform

Presented by The People Events

About event

Driving the Next Era of Food & Health Innovation

Food and health were once treated as separate industries with separate conferences. That divide no longer exists. Today, precision nutrition platforms are becoming diagnostic tools, alternative proteins are advancing through biotechnology, and food supply chains are evolving into intelligent, data-driven ecosystems. The 5th Edition of the Next-Gen Food & Health Tech Summit, taking place in May 2027 in Amsterdam, Netherlands, brings these rapidly converging sectors together under one roof as Europe's leading Food & Health Tech Conference.

Now in its 5th edition, the summit connects the founders building breakthrough food technology, the scientists driving health innovation, the investors funding the next generation of FoodTech and HealthTech startups, the manufacturers scaling sustainable production, and the policymakers shaping the future of the industry. Over two days in Amsterdam, Netherlands, attendees will explore the latest advances in AI in FoodTech, precision nutrition, food biotechnology, alternative proteins, food safety, sustainable food systems, digital health, and nutrition innovation turning meaningful conversations into strategic partnerships, investments, and real-world impact.

Why Partner with FOOD WEEK 2027

Partner with Food Week 2027 and position your brand at the forefront of food innovation. Sponsorship provides exclusive branding and networking opportunities before, during, and after the event, designed to maximize visibility, generate qualified leads, and connect you with senior decision-makers across the global food, beverage, nutrition, and health ecosystem.

1 Elevate Your Brand

2 Showcase Innovation

3 Connect with investors and strategic partners

4 Increase global brand visibility across 35+ countries

5 Build long-term partnerships with industry leaders

6 Generate qualified business leads and expand distribution

7 Launch innovations to a targeted, high-value audience

AUDIENCE AT A GLANCE

Food Week 2027 brings together the most influential players in food and health technology for two days of innovation, connection, and deal-making. The event features a Hosted Buyer program, a dedicated Startup Pavilion, structured B2B Matchmaking sessions, and the prestigious Innovation Awards ceremony — creating multiple touchpoints for meaningful business engagement throughout the event.



INDUSTRY REPRESENTATION

Food Week brings together professionals from across the entire food innovation value chain. Engage with decision-makers and experts from Food Manufacturing, Ingredients & Functional Foods, Food Technology & Processing, Nutrition & Health, Beverage Industry, Packaging & Sustainability, Retail & FMCG, and Alternative Proteins.

JOB FUNCTIONS

Engage with an influential audience of senior professionals driving innovation and business growth across the food and health ecosystem. Food Week brings together C-Level Executives and Founders, Directors, VPs, Global Heads, Department Leaders, Senior Managers, Researchers, and Specialists shaping industry decisions.

SPONSORSHIP PACKAGES

Four tiers designed to match a range of visibility, speaking, and networking objectives.

B

BRONZE

€3,499

Brand visibility and connection with industry professionals.

S

SILVER

€4,999

Enhanced branding, speaking opportunities, and increased exposure.

G

GOLD

€7,499

Premium visibility, keynote opportunity, and priority networking.

P

PLATINUM

€9,999

Maximum recognition with premium speaking and exclusive benefits.

Full benefit breakdown on the following pages

SPONSORSHIP COMPARISON TABLE

Part 1 of 2

Benefit	Bronze	Silver	Gold	Platinum
Delegate Passes	6	8	10	12
Booth Type	Standard	Standard Pro	Standard Pro	Standard Pro Plus
Discount on Additional Passes*	20%	30%	40%	50%
Speaking Opportunity	Panel	2 Panel	Keynote + Panel	Keynote + Panel
Opening Note Opportunity	NO	NO	NO	NO
Brand Exclusivity	NO	NO	Yes	YES
Assistance in Scheduling 1-on-1s	NO	YES	YES	YES
Press Release	NO	NO	YES	YES
Marketing Collateral at Registration Desk	NO	NO	YES	YES
Price	€ 3,599	€ 4,999	€ 5,999	€ 9,999
Ad in Conference Magazine	Half Page (7.5×2.5 in)	Half Page (7.5×5.0 in)	Full Page (8.5×11.0 in)	Two Full Pages

SPONSORSHIP COMPARISON TABLE

Part 2 of 2

Benefit	Bronze	Silver	Gold	Platinum
Pre-Conference Emails	1× Email	2× Emails	3× Emails	4× Emails
Social Media Promotions (Monthly)	—	3 Posts	5 Posts	7 Posts
Company Logo on Website	Sponsors Page	Best Visibility (Home Page)	Sponsors Page	Sponsors Page
Logo on Lanyards & ID Cards	NO	YES	YES	YES
Logo on Welcome Kit	NO	YES	YES	YES
Standees	1 (Conference Room)	2 (Networking + Conference)	2 (Networking + Conference)	3 (Conference, Stage, Networking)
Mention on Magazine Cover	NO	NO	NO	YES
Thank You, Signage, at Registration	YES	YES	YES	YES
Participation Certificates & Post-Event Promotion	YES	YES	YES	YES
Curated Award for Organization	NO	NO	YES	YES

**To a maximum of 15 passes; discount applied to full-priced passes. Plus applicable taxes on passes.*
Amsterdam, Netherlands · May 03–04, 2027

EXHIBITOR PACKAGES

Food Week is more than an exhibition, it is a global business platform where food manufacturers, ingredient suppliers, technology providers, packaging companies, retailers, investors, and policymakers come together to discover innovations, build strategic partnerships, and accelerate business growth.

Feature	Standard	Standard Pro	Standard Pro Plus
Standeers	1 (Conference Room)	1 (Conference Room)	2 (Conference Room & Networking Area)
Full In-Person Passes	2	3	4
Discount on Additional Passes*	40%	40%	40%
Booth Size	6.5×9.8 ft (6 sq.m)	6.5×9.8 ft (6 sq.m)	9.8×9.8 ft (9 sq.m)
Brand Awareness	Outside Ballroom	Outside Ballroom + Registration Desk	Outside Ballroom + Registration Desk + Beside Stage
Logo in App & on Website	YES	YES	YES
Social Media Post	Dedicated Post	Co-Branded Post	Co-Branded Post
Ad in Conference Magazine	Banner (7.5×2.5 in)	Half Page (7.5×5.0 in)	Half Page (8.5×11.0 in)
Video Coverage	Basic	Basic	Interview with Emcee/Host
Price	€ 3199	€ 5,199	€ 6,199

**To a maximum of 15 passes; discount applied to full-priced passes. Plus applicable taxes on passes.*

ADDITIONAL BRANDING & ACTIVATION OPPORTUNITIES

Part 1 of 2

A photograph of a registration desk at an event. A woman is seated at the desk, and a man is standing behind her. A large white sign on the desk reads "Registration Desk Sponsor".

Registration Desk Sponsor **€1,500/-**

Be the first brand every delegate sees upon arrival with exclusive branding throughout the registration area. Your logo will be prominently displayed on registration desks and welcome signage, with additional recognition in the official event program, creating lasting first impressions.

A photograph of a smiling man wearing a green lanyard with a badge. The badge reads "Delegate Sponsor" and "Michael Chen".

Delegate Lanyard Sponsor **€1,199/-**

Keep your brand visible throughout the event with exclusive logo placement on the official delegate lanyards worn by every attendee. This high-impact sponsorship delivers continuous exposure across sessions, networking areas, the exhibition floor, and all event activities.

A photograph of a woman holding a white ID badge. The badge has the "Quantum Solutions" logo and the text "ID Badge Sponsor".

ID Badge Sponsor **€999/-**

Position your brand at the centre of every attendee experience with logo placement on all official event ID badges. Worn throughout the summit, these badges provide continuous exposure and reinforce your brand among industry leaders and decision-makers.

A photograph of a "Welcome Kit" on a table. The kit includes a green folder, a pen, and other promotional items.

Welcome Kit Sponsor **€2,299/-**

Create a memorable first interaction with attendees by placing your brand directly inside every official delegate welcome kit. Include brochures, product samples, branded materials, or promotional items to introduce your solutions and ensure meaningful engagement from the moment delegates arrive.

ADDITIONAL BRANDING & ACTIVATION OPPORTUNITIES

Part 2 of 2

A photograph of a networking coffee break area with people seated at tables, coffee cups, and a branded sign for Quantum Solutions.

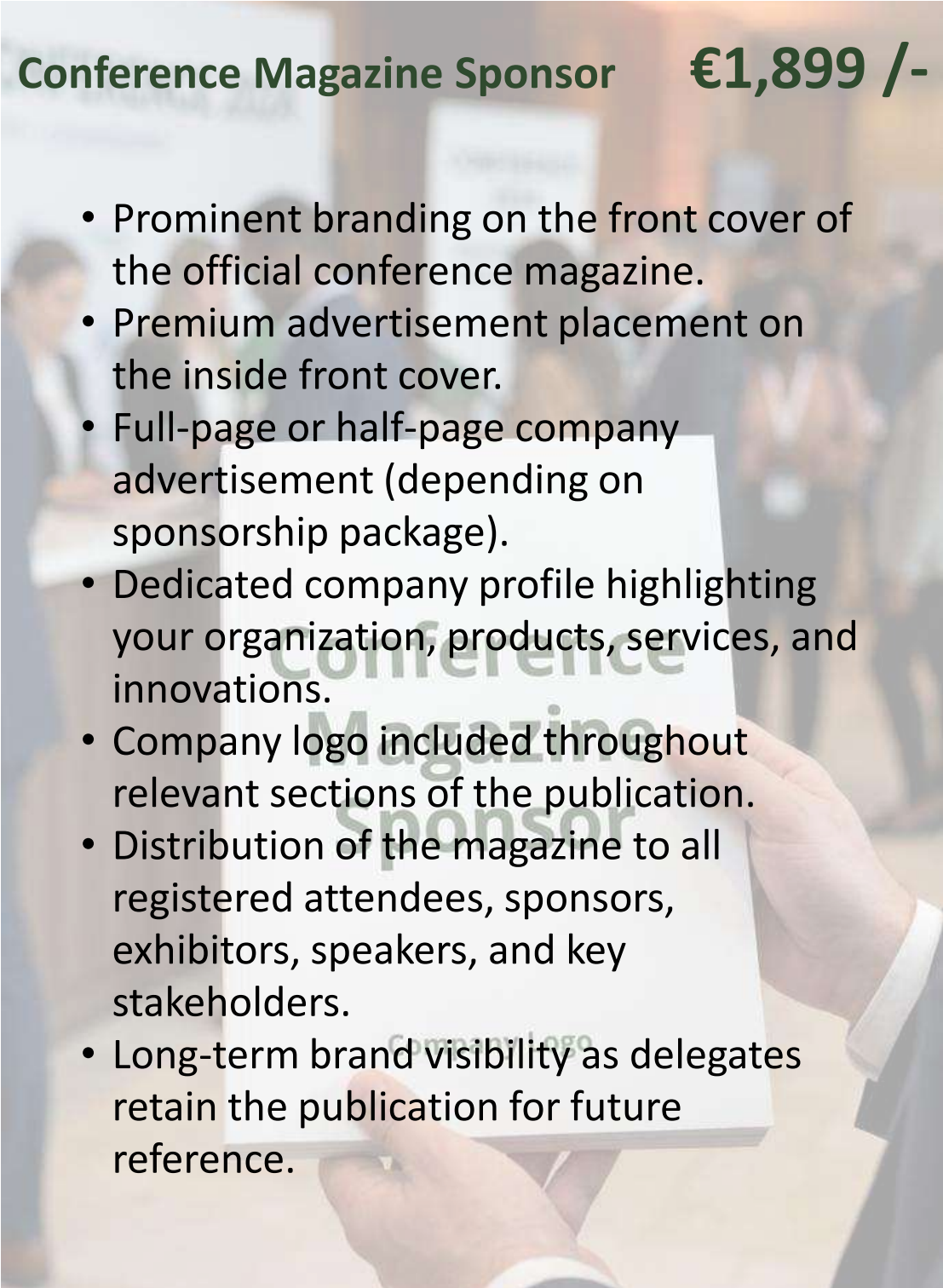
Networking Coffee Break Sponsor €3,299/-

- Exclusive branding at all coffee stations during the sponsored break(s).
- Company logo displayed on coffee break signage and refreshment counters.
- Branded table displays, napkins, or cups (subject to venue approval).
- Recognition as the official Coffee Break Sponsor in the conference programme and onsite signage.
- Verbal acknowledgment by the event moderator before networking breaks.
- Opportunity to place company brochures or promotional materials at designated networking areas.
- Direct exposure to senior decision-makers during informal networking sessions.

A photograph of a networking lunch area with a buffet station, people standing and talking, and a branded sign for Quantum Solutions.

Networking Lunch Sponsor €3499 /-

- Exclusive branding throughout the networking lunch area.
- Company logo displayed on buffet stations, dining tables, and lunch area signage.
- Recognition as the Official Networking Lunch Sponsor in the event programme.
- Verbal acknowledgment by the conference host prior to the lunch session.
- Opportunity to display promotional materials or branded table cards (subject to venue approval).
- Enhanced brand exposure during one of the highest-attendance networking periods of the summit.
- Association with a premium hospitality experience that encourages relationship building and collaboration.

A photograph of a person holding a conference magazine with a branded cover for Quantum Solutions.

Conference Magazine Sponsor €1,899 /-

- Prominent branding on the front cover of the official conference magazine.
- Premium advertisement placement on the inside front cover.
- Full-page or half-page company advertisement (depending on sponsorship package).
- Dedicated company profile highlighting your organization, products, services, and innovations.
- Company logo included throughout relevant sections of the publication.
- Distribution of the magazine to all registered attendees, sponsors, exhibitors, speakers, and key stakeholders.
- Long-term brand visibility as delegates retain the publication for future reference.

Sponsor & Exhibitor Agreement Form

Food Week 2027 • 5th Edition · Next-Gen Food & Health Tech Summit • Amsterdam, Netherlands

Company Details

COMPANY NAME

REGISTERED ADDRESS

COUNTRY

WEBSITE

INDUSTRY

COMPANY REGISTRATION NO.

GST / VAT NO. (if applicable)

Primary Contact

FULL NAME

JOB TITLE

EMAIL ADDRESS

PHONE NUMBER

BILLING CONTACT (if different)

NAME

EMAIL

PHONE

Package Summary

☐ Platinum Sponsor ☐ Gold Sponsor ☐ Silver Sponsor

☐ Exhibitor Booth — Standard ☐ Exhibitor Booth — Premium

☐ Custom / Bespoke Package (specify in table below)

SPONSOR / EXHIBITOR CATEGORY

BOOTH / PACKAGE REFERENCE NO.

Package Details

Package Selected	Sponsor / Exhibitor	Category	Investment Amount	Taxes	Total Amount	Payment Schedule	Payment Due Date

ADDITIONAL NOTES

Authorized Representative

AUTHORIZED SIGNATORY (NAME)

DESIGNATION

SIGNATURE

DATE

COMPANY STAMP

GENERAL TERMS & CONDITIONS

Food Week 2027 - Sponsor & Exhibitor Agreement

1. Definitions

"Agreement" means this Agreement Form together with these General Terms & Conditions, including any annexures and written amendments signed by both parties. "Organizer" means People Events LTD. "Partner" means the sponsor and/or exhibitor named in the Agreement Form ("Sponsor/Exhibitor"). "Brand" means the Partner's brand, trademarks, logos, products or services approved for promotion at the Event. "Consequential Liability" means indirect or consequential loss, incl. loss of profits, revenue, opportunities, savings, goodwill or reputation. "Contract Period" means 01-04 May 2027 unless terminated earlier (dates subject to change; Partner should stay in contact with the Food Week 2027 team). "Event" means Food Week 2027, 03-04 April 2027, Amsterdam; the Organizer may change the Event name, venue or dates where necessary, without entitling the Partner to transfer or postpone its booking. "Financial Limitation" means the Organizer's maximum liability, capped at amounts actually paid by the Partner. "Marks" means the official name, logo and branding of Food Week 2027.

2. Compliance with Venue Rules

The Partner shall comply with all venue regulations, security procedures and building requirements notified by the Organizer or venue operator, including rules on stand construction, materials and conduct.

3. Fees, Payment & Taxes

All payments shall be made by the Exhibitor in favor of People Events LTD, on or before the due date, upon receipt of an appropriate invoice. Any delay in payment of Fees beyond the date set out in the applicable Annexure will result in a proportionate reduction in benefits (including branding opportunities) on a daily basis. For example, if payment is delayed by five (5) days, no benefits under the Agreement will be available for those five (5) days, even though the Agreement may have been signed. Benefits will commence only once full payment of the Fees has been received by People Events LTD. Except as set out in this Agreement, the Fees are non-refundable. Where any pro-rata refund is due to the Exhibitor, it shall be made to the same account from which payment was originally made. The Fee set out in Clause 4 of these General Terms and Conditions and the Exhibition Sales Order for Food WEEK 2027 is exclusive of any applicable Value Added Tax (VAT), Goods and Services Tax (GST), or equivalent sales/consumption tax. Any such tax applicable to the Fee shall be borne by the Exhibitor and shall either be charged in the invoice raised by People Events LTD or paid/deposited directly by the Exhibitor with the relevant tax authority, as applicable under prevailing regulations. The Exhibitor may withhold or deduct tax at source from the Fee payable to People Events LTD only where required to do so under applicable law, and shall provide People Events LTD with appropriate documentation evidencing any such withholding.

4. Event Branding & Use of Marks

The Organizer has sole discretion over placement, display and presentation of Partner branding at the Event. The Partner may promote its participation only after written Organizer approval, using the Event name/logo exactly as supplied. Promotional materials referencing Food Week 2027 must be submitted for approval at least 3 business days before publication; unapproved material is deemed rejected. The Organizer retains full ownership of all Marks and grants only a limited, non-exclusive licence for purposes of this Agreement. Post-expiry, both parties may reference their association for 1 month by mutual agreement.

5. Limitation of Liability

The Organizer is not liable for: (a) any Consequential Liability; (b) amounts exceeding the Financial Limitation; or (c) the Partner's non-compliance with applicable laws.

6. Property, Personnel, Health, Safety & Insurance

The Partner is solely responsible for: (a) its stand, displays and equipment; (b) insurance for its property, incl. adequate public/product liability cover; and (c) the conduct, health, safety and welfare of its personnel at the Event. The Organizer accepts no responsibility for loss, theft or damage to Partner property.

7. Miscellaneous

Notices: in writing, by email, courier, registered post or personal delivery, to the addresses provided. Confidentiality: both parties keep commercial, financial and business information confidential unless disclosure is required by law. Independent Parties: nothing in this Agreement creates a partnership, joint venture or agency. Authorised Signatories: each party confirms execution by its duly authorised representative. Entire Agreement: this Agreement (Agreement Form, Commercial Terms and these General Terms & Conditions) is the complete agreement between the parties and supersedes all prior discussions; amendments are valid only in writing, signed by both parties.

8. Organizer Obligations

The Organizer shall obtain all approvals, licences and permissions reasonably required to organize and conduct Food Week 2027.

9. Intellectual Property & Media Consent

Each party retains ownership of its own IP. All photographs, recordings and Event content produced by the Organizer remain its exclusive property worldwide, in perpetuity. By participating, the Partner consents to being photographed/filmed for the Organizer's promotional use.

10. Assignment

Neither party may assign or transfer this Agreement without the other party's prior written consent.

11. Force Majeure

Neither party is liable for failure to perform due to circumstances beyond its reasonable control (pandemics, government restrictions, natural disasters, war/civil unrest, strikes, power/internet/technical failures). If the Event is cancelled or significantly disrupted by Force Majeure, both parties are released from further obligations, and the Organizer shall refund amounts paid within 30 days, less (a) benefits already received and (b) costs reasonably incurred on the Partner's behalf.

12. Non-Exclusivity

Nothing in this Agreement grants exclusive rights. The Organizer may appoint additional sponsors, exhibitors or partners at its sole discretion.

13. Partner Warranties

The Partner warrants it: (a) has authority to enter this Agreement; (b) owns or has permission to use all submitted trademarks and materials; (c) complies with applicable laws; (d) follows Event branding guidelines; (e) obtains any approvals required for its activities.

14. Indemnity

The Partner shall indemnify the Organizer, its employees, contractors and representatives against claims, losses, damages, costs or legal expenses arising from: (a) breach of this Agreement; (b) third-party IP infringement; (c) Partner branding/materials; (d) disruption caused by the Partner; or (e) negligence or unlawful acts by the Partner or its representatives.

15. Data Protection

Each party shall process personal data received from the other in accordance with applicable data protection law, and use it solely for purposes relating to the Event and this Agreement.

16. Termination & Cancellation Charges

Either party may terminate immediately if the other: (a) commits a material breach not remedied within the notice period given; or (b) becomes insolvent or enters liquidation/bankruptcy. Termination does not affect accrued rights. If the Partner breaches this Agreement, the Organizer may remove its branding and suspend benefits without liability. Where the Partner cancels, the following charges apply based on notice given before the Event:

Cancellation Period	Fee
Within 30 days of the Event	100%
30-60 days before the Event	90%
60-90 days before the Event	75%
90-120 days before the Event	50%
More than 120 days before	15%

LET'S SHAPE THE FUTURE OF FOOD TOGETHER

EVENT DETAILS

Amsterdam, Netherlands · May 03–04, 2027

Two days of insightful discussions, strategic networking, breakthrough innovations, and meaningful business opportunities.

CONTACT

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