



EVENT BROCHURE

5TH EDITION

Next-Gen Food & Health Tech Summit FOOD WEEK 2027

Amsterdam, Netherlands | May 03-04, 2027

Driving the Next Era of Food & Health Innovation

Food Innovation Sustainable Nutrition Digital Transformation Future Foods



Welcome to Food Week 2027

Following the success of previous editions, Food Week has established itself as one of Europe's leading platforms connecting food manufacturers, ingredient suppliers, technology innovators, nutrition experts, retailers, investors, researchers, policymakers, and global industry leaders shaping the future of food and health.

Taking place on **03-04 May 2027** in **Amsterdam, Netherlands**, Food Week 2027 provides an international platform to explore the innovations, technologies, and strategies transforming food production, nutrition, health, sustainability, and consumer wellbeing.

Elevate Your Brand

Position yourself among senior food and health industry decision-makers.

Showcase Innovation

Exhibit products, ingredients, technologies, and services to a global audience.

Generate Opportunities

Create valuable business connections through strategic networking.

Demonstrate Leadership

Share thought leadership through keynotes, panels, and sponsorships.

📅 Book a discovery meeting: <https://calendly.com/foodweek-thepeopleevents/30min> foodweek@thepeopleevents.com





Who Attends Food Week 2027?

Food Week brings together a highly curated audience of senior professionals from across the global food, beverage, nutrition, health, and food technology ecosystem. The event connects innovators, manufacturers, retailers, ingredient suppliers, researchers, investors, policymakers, and solution providers to accelerate innovation and collaboration across the industry.

150+

Senior Professionals

Curated industry leaders

50+

Leading Companies

Global representation

20+

Countries Represented

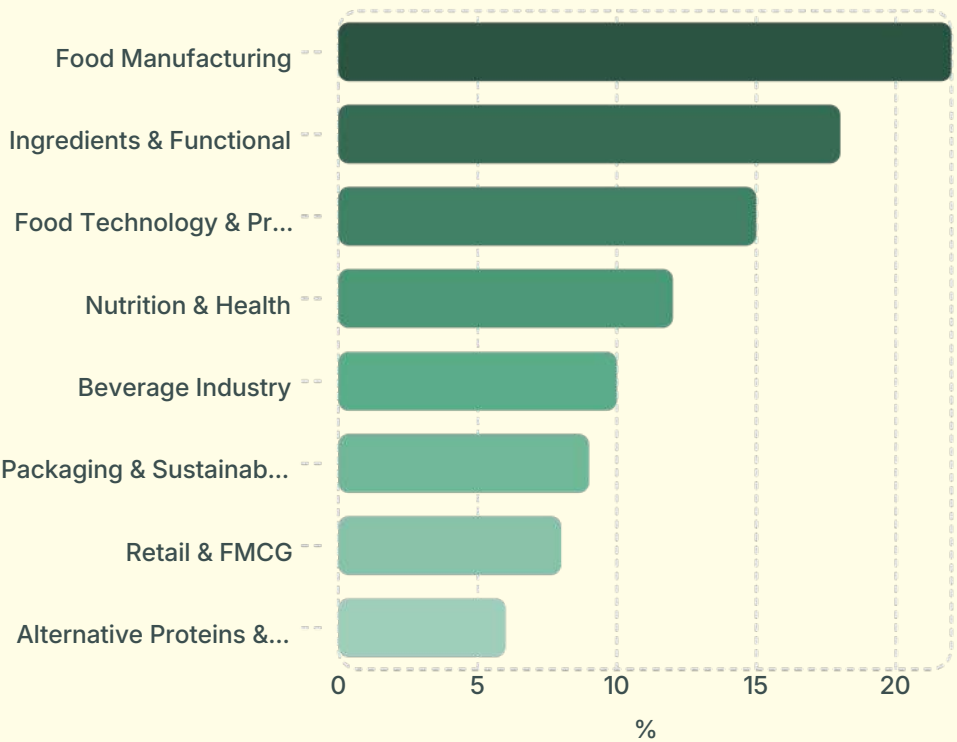
International ecosystem

74%

Executive & C-Level

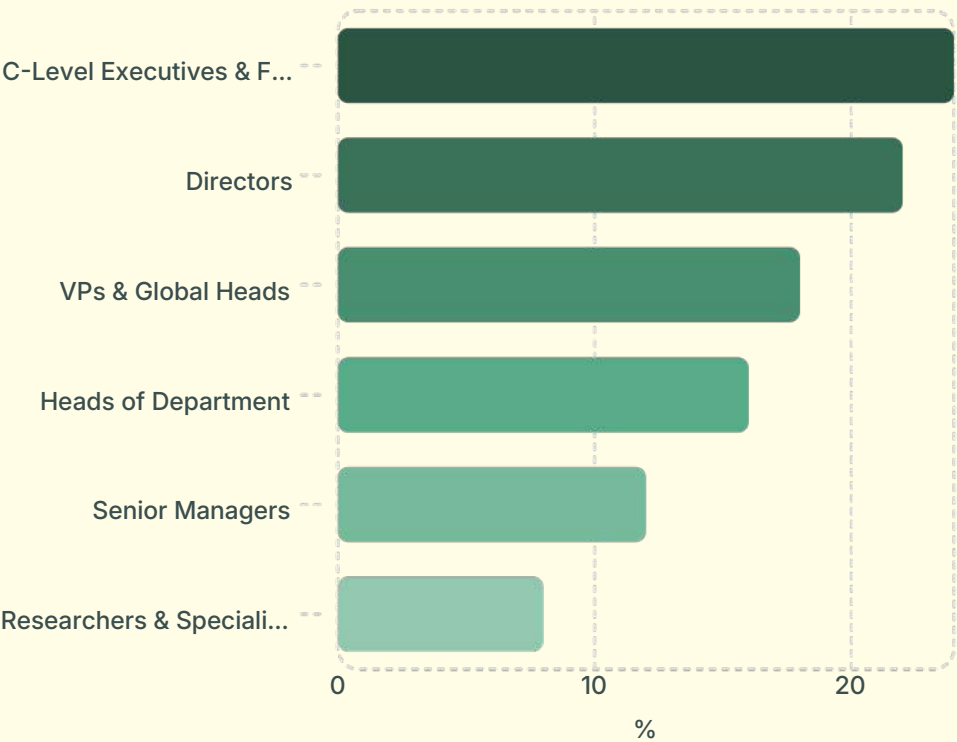
Industry Representation

Sector



Job Functions

Role





Event Theme & Conference Overview

2027

Driving the Next Era of Food & Health Innovation

Food Week 2027 explores how innovation, science, and technology are transforming the global food ecosystem while creating healthier, safer, and more sustainable food systems. This high-level two-day international summit features keynote presentations, executive panel discussions, case studies, innovation showcases, and networking sessions designed to encourage collaboration, knowledge sharing, and commercial growth.



Food Technology & Smart Manufacturing

Explore AI, automation, robotics, digital factories, smart processing, predictive analytics, and next-generation manufacturing technologies improving productivity, quality, and efficiency.



Nutrition, Health & Future Foods

Discover innovations in precision nutrition, functional foods, nutraceuticals, personalised health, alternative proteins, microbiome science, and future dietary solutions.



Sustainability & Circular Food Systems

Learn how companies are reducing environmental impact through sustainable sourcing, regenerative agriculture, circular economy models, carbon reduction strategies, and responsible food production.





What Will We Be Talking About in 2027?

The global food industry is entering a transformative era, driven by rapid advances in technology, shifting consumer expectations, climate challenges, and the growing demand for healthier, more sustainable food systems. From precision agriculture and biotechnology to artificial intelligence, smart manufacturing, and next-generation nutrition, innovation is redefining every stage of the food value chain. Organizations that embrace these emerging technologies today will play a pivotal role in building resilient, efficient, and sustainable food systems for the future.

Future of FoodTech & Health Innovation How AI, biotech, data, and preventive health are converging to transform food and healthcare.	Nutrition, Health & Wellness Personalized nutrition, microbiome, GLP-1, and genomics driving evidence-based health outcomes.
Next-Generation Food Systems Alternative proteins, precision fermentation, and cellular agriculture scaling future food production.	Sustainable Food Systems & Climate Action Regenerative farming, climate finance, biodiversity, and resilient agriculture driving sustainability.
Food Safety, Quality & Supply Chain AI, traceability, digital passports, and quality systems strengthening food safety and trust.	Innovation, Policy & the Future of Food Regulation, novel foods, cultivated meat, and public policy shaping food innovation globally.
AgriTech & Farm Innovation Precision farming, robotics, sensors, and smart agriculture improving productivity and resilience.	Smart Packaging & Circular Economy Sustainable packaging, circular design, shelf-life innovation, and waste reduction transforming products.
Food Industry Challenges & Solutions Automation, resilience, and efficiency addressing costs, labor, compliance, and supply disruptions.	FoodTech Startups, Investment & Innovation Funding trends, venture strategy, M&A, and profitability shaping the next wave of FoodTech.



Speaking Opportunities

Share Your Expertise. Inspire Innovation. Shape the Future of Food.

Food Week 2027 invites visionary leaders, innovators, researchers, entrepreneurs, policymakers, and industry experts to share their insights with a global audience shaping the future of food, nutrition, and health. Whether you are pioneering breakthrough technologies, driving sustainable food systems, transforming manufacturing, or advancing nutrition science, Food Week provides the ideal platform to showcase your expertise and inspire meaningful conversations.

Oral or Keynote Presentation

Deliver an inspiring keynote highlighting your organisation's vision, innovations, research, and leadership while engaging senior executives and global decision-makers.

Panel Discussion

Join leading experts to discuss emerging industry trends, regulatory developments, technological advancements, and the future of food and health.

Innovation Showcase

Launch new products, ingredients, technologies, manufacturing solutions, AI platforms, or health innovations before an international audience of food industry professionals.



→ Position Yourself as a Thought Leader

Share your expertise alongside internationally recognised leaders influencing the future of food, nutrition, and health.

→ Build Global Visibility

Present your organisation, products, services, and innovations to a highly targeted audience of executives, manufacturers, retailers, investors, researchers, and policymakers.

→ Expand Your Professional Network

Connect with decision-makers, potential partners, customers, distributors, and investors from across the global food ecosystem.

→ Accelerate Business Opportunities

Generate qualified leads, establish strategic partnerships, and increase brand credibility through one of Europe's leading food industry events.

📄 Register as a Speaker: <https://foodweek.thepeopleevents.com/apply-for-speaking>



Sponsorship Packages

Partner with Food Week 2027 and position your brand at the forefront of food innovation. Our sponsorship packages provide exclusive branding and networking opportunities before, during, and after the event – designed to maximize visibility, generate qualified leads, and connect you with senior decision-makers across the global food, beverage, nutrition, and health ecosystem.

**Bronze – €3,499**

Brand visibility and connection with industry professionals.

**Silver – €4,999**

Enhanced branding, speaking opportunities, and increased exposure.

**Gold – €7,499**

Premium visibility, keynote opportunity, and priority networking.

**Platinum – €9,999**

Maximum recognition with premium speaking and exclusive benefits.

Benefit	Bronze	Silver	Gold	Platinum
Price	€ 3,599	€ 4,999	€ 5,999	€ 9,999
Delegate Passes	6	8	10	12
Discount on Additional Passes*	20%	30%	40%	50%
Speaking Opportunity	Panel	2 Panel	Keynote + Panel	Keynote + Panel
Opening Note Opportunity	NO	NO	NO	NO
Brand Exclusivity	NO	NO	Yes	YES
Assistance in Scheduling 1-on-1s	NO	YES	YES	YES
Press Release	NO	NO	YES	YES
Marketing Collateral at Registration Desk	NO	NO	YES	YES
Booth Type	Standard	Standard Pro	Standard Pro	Standard Pro Plus
Ad in Conference Magazine	Half Page (7.5×2.5 in)	Half Page (7.5×5.0 in)	Full Page (8.5×11.0 in)	Two Full Pages
Pre-Conference Emails	1× Email	2× Emails	3× Emails	4× Emails
Social Media Promotions (Monthly)	—	3 Posts	5 Posts	7 Posts
Company Logo on Website	Sponsors Page	Best Visibility (Home Page)	Sponsors Page	Sponsors Page
Logo on Lanyards & ID Cards	NO	YES	YES	YES
Logo on Welcome Kit	NO	YES	YES	YES
Standees	1 (Conference Room)	2 (Networking + Conference)	2 (Networking + Conference)	3 (Conference, Stage, Networking)
Mention on Magazine Cover	NO	NO	NO	YES
Thank You Signage at Registration	YES	YES	YES	YES
Participation Certificates & Post-Event Promotion	YES	YES	YES	YES
Curated Award for Organization	NO	NO	YES	YES

**To a maximum of 15 passes; discount applied to full-priced passes. Plus applicable taxes on passes.*

 Contact our sponsorship team today: foodweek@thepeopleevents.com



Exhibitor Packages

Food Week is where the global food ecosystem connects to showcase innovation, meet qualified buyers, build strategic partnerships, and accelerate international business growth.

Food Week is more than an exhibition—it is a global business platform where food manufacturers, ingredient suppliers, technology providers, packaging companies, retailers, investors, and policymakers come together to discover innovations, build strategic partnerships, and accelerate business growth.

Meet qualified buyers and decision-makers actively seeking new products, technologies, and business partners.

Feature	Standard	Standard Pro	Standard Pro Plus
Price	€ 3199	€ 5,199	€ 6,199
Full In-Person Passes	2	3	4
Discount on Additional Passes*	40%	40%	40%
Booth Size	6.5×9.8 ft (6 sq.m)	6.5×9.8 ft (6 sq.m)	9.8×9.8 ft (9 sq.m)
Brand Awareness	Outside Ballroom	Outside Ballroom + Registration Desk	Outside Ballroom + Registration Desk + Beside Stage
Logo in App & on Website	YES	YES	YES
Social Media Post	Dedicated Post	Co-Branded Post	Co-Branded Post
Ad in Conference Magazine	Banner (7.5×2.5 in)	Half Page (7.5×5.0 in)	Half Page (8.5×11.0 in)
Video Coverage	Basic	Basic	Interview with Emcee/Host
Standees	1 (Conference Room)	1 (Conference Room)	2 (Conference Room & Networking Area)

**To a maximum of 15 passes; discount applied to full-priced passes. Plus applicable taxes on passes.*



Unique Branding & Activation Opportunities

Maximize your brand visibility at Food Week 2027 through exclusive branding and activation opportunities. These sponsorship options are designed to increase brand recognition before, during, and after the event while positioning your organization at the heart of the global food and health community.

- **Registration Desk Sponsor**

Be the first brand every delegate sees upon arrival. Your branding will be prominently displayed at the registration area, ensuring maximum visibility throughout the event. Includes exclusive branding on registration signage and recognition in the official event program.

- **Delegate Lanyard Sponsor**

Place your brand around the neck of every attendee with exclusive logo placement on official event lanyards. Continuous brand exposure throughout the event with premium visibility in all networking sessions.

- **ID Badge Sponsor**

Enhance your brand presence by featuring your company logo on every delegate, speaker, sponsor, and exhibitor ID badge. Consistent visibility throughout the conference and a premium branding opportunity.

- **Welcome Kit Sponsor**

Make a lasting first impression by placing your brand inside every delegate welcome kit. Opportunity to include brochures, product samples, or promotional materials with direct engagement with every participant.

- **Networking Coffee Break Sponsor**

Position your brand at one of the event's busiest networking moments. Branding at all coffee stations, logo on coffee break signage, and recognition during networking announcements for excellent delegate interaction opportunities.

- **Networking Lunch Sponsor**

Associate your brand with one of the conference's key networking experiences. Branding throughout the lunch area, logo on dining tables and buffet displays, and sponsor acknowledgment during lunch announcements for increased attendee engagement.

- **Conference Magazine Sponsor**

Promote your organization through the official Food Week Conference Magazine distributed to all delegates, speakers, sponsors, exhibitors, media representatives, and industry partners. Opportunities include front cover branding, inside front cover advertisement, full-page advertisement, half-page advertisement, and company profile feature.



Food Week Excellence Awards 2027

Celebrating Innovation, Leadership & Excellence Across the Global Food Industry

Food Week Excellence Awards 2027 celebrate outstanding innovators, startups, researchers, and industry leaders advancing the future of food, nutrition, health, sustainability, and technology through excellence and innovation.

🏆 Food Innovation Excellence

Breakthrough innovations transforming food production and consumer experiences.

🏆 Future Foods & Alternative Protein

Pioneering plant-based foods, cultivated meat, and precision fermentation.

🏆 Sustainable Food Production

Environmentally responsible manufacturing and regenerative agriculture.

🏆 Food Technology Innovation

Excellence in automation, AI, robotics, and smart manufacturing.

🏆 Nutrition & Health Innovation

Advancing functional foods, nutraceuticals, and personalized nutrition.

🏆 Sustainable Packaging Excellence

Innovative packaging solutions reducing environmental impact.

🏆 Food Safety & Quality Leadership

Excellence in food safety, traceability, compliance, and quality assurance.

🏆 Startup of the Year

Emerging companies introducing disruptive technologies and scalable business models.

🏆 Supply Chain & Logistics Excellence

Improving food distribution, cold chain management, and supply chain resilience.

🏆 Women in Food Leadership

Exceptional women leaders driving innovation, sustainability, and business growth.





Let's Shape the Future of Food Together

Event Details

Join us in **Amsterdam, Netherlands**

May 03-04, 2027

Two days of insightful discussions, strategic networking, breakthrough innovations, and meaningful business opportunities

Contact

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The People Events

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Connect ▪ Innovate ▪ Collaborate ▪ Transform